



October 2021

Dear {First Name},

Autumn is officially here! We hope summer memories are still fresh in your mind and that you are looking forward to the season ahead. While many of us will be storing our boats and paddles until spring, this is when our work of providing wilderness opportunities for next summer is the most important. For the Red Canoe Foundation, this means it is time to kick off our 2022 Annual Appeal.



We are excited to share this year's theme of *Paddling Together* with the Red Canoe family. If you've ever paddled a canoe before, can you conjure up that feeling when bow and stern are in perfect harmony? There's a physical and energetic tug, a sense of synergy when individual paddlers acting as one propel their canoe forward. It's quite a feeling – thrilling yet also reassuring with the destination always coming closer into view. This is how we feel at the start of the Paddling Together Annual Appeal, with next summer on our horizon. Having provided an increasing number of scholarships since our founding in 2015, we know we have a trusted partner in you, our RCF family.

This year's goal of \$125,000 is an ambitious one, but for the youth who will benefit from the experiences our scholarships fund, it is essential. We speak of resilience, self-confidence, strength, and growth of campers, which are all true. But *campers* speak about the lasting and profound life-long relationships they develop. Let's pull together and provide these opportunities for more young people!

There are several ways to contribute. To make an online donation today, click on the DONATE button at [redcanoefoundation.org](http://redcanoefoundation.org) or scan the QR code below. You can also mail a check in the envelope provided. To speak about company matching, investment disbursements, estate planning, and other forms of giving, please call Gail directly at 608-469-4752.

Thank you for your continued support. Our mission is more important than ever, and we are grateful to have you paddling together with us.

Sincerely,

Gail E.K. Coleman  
Executive Director

Phoebe Knowles  
Board of Directors, Chair



*Link to RCF's  
Donate Page*